

5th

WORLD CONGRESS
ON
DISASTER MANAGEMENT

24-27 November, 2021 • New Delhi • India

WCDM
Sponsorship and Exhibition
Opportunities

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WHY TO PARTICIPATE IN WCDM

Show case your products and services to policy makers, researchers and practitioners from around the world



Networking
Opportunities



Listening to experts

150+
Booths



Learning and sharing
best practices



2000+
Participants



100+
Countries

Highlights of WCDM - 2021

Scale	Focus areas	Who are attending
• 2000 + participants	• Technology	• Policy makers
• 200 + speakers	• Finance	• Scientists
• 100 + countries	• Capacity	• Researchers
• 7 Plenary Sessions	• Resilience Building	• Practitioners
• 50 Technical Sessions	• Disaster Risk Management	• Parliamentarians
• 6 Special Feature Events	• Climate Change Adaptation	• City Mayors
	• Management of Pandemics	• UN agencies
		• Media

SPONSORSHIP OPPORTUNITIES

Promoting	Networking	Learning	Supporting
• Promote your products and Services	• Senior policy makers	• Cutting edge Technologies	• Noble cause
• Increase your Visibility	• Renowned scientists	• New research	• Vibrant platform
• Enhance your Reputation	• Top academics	• Emerging risks	• Public Private Partnership
• Create new Business Opportunities	• Parliamentarians	• Critical challenges	• Civil Society Initiative
	• Administrators	• Forthcoming Opportunities	

BECOME A CONGRESS SPONSOR

5th World Congress on Disaster Management provides excellent opportunities to concerned Departments and agencies of the Central and State Governments, scientific and technical institutions and the Corporates to show case their activities, services and products.

Departments, agencies and scientific and technical institutions can demonstrate their recent innovations, and good practices on disaster management to the policy makers and practitioners.

Corporates can sponsors the activities of the WCDM as part of their Corporate Social Responsibility, as Government of India has notified disaster management as one of the activities that can be supported for CSR.

Corporates can also exhibit their products and services related to disaster risk assessment, risk prevention and mitigation, risk insurance, risk resisting technologies, disaster preparedness, early warning, emergency response and recovery. They will get captive audience among policy makers and practitioners across the world who are involved with disaster management and who can be their most potential clientele.

GENERAL SPONSORSHIP

SPONSORSHIP CATEGORY	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
SPONSORSHIP AMOUNT	Rs. 50,00,000	Rs. 25,00,000	Rs. 15,00,000	Rs. 10,00,000	Rs. 7,00,000
NUMBER OF SPONSORS	1	5	10	15	15
ON - GROUND PRESENCE					
COMPLIMENTARY EVENT REGISTRATIONS PASSES	25	15	10	6	4
COMPLIMENTARY GALA DINNER PASSES	25	15	10	6	4
EXHIBITION BOOTH	4	3	2	1	NO
DISPLAY BANNERS	10	6	4	2	1
DISPLAY STANDEES AT STRATEGIC LOCATION	15	10	8	5	4
LOGO PLACEMENT ON ENTRANCE GATE	YES	YES	YES	YES	YES
SPONSORED FLAG POLES AT STRATEGIC LOCATIONS	6	4	2	0	0
ADS ON DIGITAL SCREEN / STANDEES	YES	YES	YES	YES	YES
SPECIAL MENTIONS	YES	YES	YES	YES	NO
DIGITAL PRESENCE					
LOGO PRESENCE ON SOCIAL MEDIA PAGES	YES	YES	YES	YES	YES
LOGO PRESENCE ON WCDM WEBSITE	YES	YES	YES	YES	YES
AD SPACE ON THE SOCIAL MEDIA PAGES	10	6	4	2	1
SPONSORED WEBINAR SESSIONS	2	1	0	0	0

LIVE STREAMING ON DIGITAL	2	1	0	0	0
ADS ON PROMOTIONAL MATERIALS	YES	YES	YES	NO	NO
MENTIONING ON WCDM DIRECT MAILERS	YES	YES	YES	YES	YES
DIRECT MAILER ADS TO WCDM REGISTERED DATABASE	5	3	1	NO	NO
LOGO PRESENCE ON SPECIAL SPONSORED CONTEST	YES	YES	YES	NO	NO
LOGO MENTIONING ON WCDM LIVE EVENTS / WEBINARS	YES	YES	YES	NO	NO
OTHER BRANDING PRESENCE					
LOGO ON VOLUNTEERS T-SHIRTS	YES	YES	YES	NO	NO
SPONSOR NAME ON SPECIAL AWARDS TROPHIES	YES	YES	NO	NO	NO
LOGO EXPOSURE ON DELEGATE NAME TAG	YES	YES	YES	NO	NO
NEWS PAPER ADVERTISEMENT	YES	YES	YES	YES	YES
LOGO ON BACK DROP	YES	YES	YES	YES	YES
LOGO ON REGISTRATION DESK	YES	YES	YES	YES	YES
LOGO IN ABSTRACT BOOKLET	YES	YES	YES	YES	YES
LOGO EXPOSURE ON DELEGATE NAME TAG	YES	YES	YES	NO	NO
LOGO ON CONFERENCE NOTEPAD	YES	YES	YES	YES	YES

SESSION-WISE SPONSERSHIP

SPONSORSHIP CATEGORY	PLENARY	SPECIAL FEATURE	SPECIAL TECHNICAL	TECHNICAL
COST OF SPONSORSHIP	500000	500000	200000	100000
TOTAL NUMBER OF SPONSORS	7	5	10	50
	PRIVILEGES			
DISPLAY STANDEES AT EACH HOSTED EVENT LOCATION	5	5	4	2
SPECIAL MENTIONS	YES	YES	YES	YES
LOGO PRESENCE ON SOCIAL MEDIA PAGES	YES	YES	YES	YES
LOGO PRESENCE ON WCDM WEBSITE	YES	YES	NO	NO
MENTIONING ON WCDM DIRECT MAILERS	YES	YES	NO	NO
LOGO IN ABSTRACT BOOKLET	YES	YES	NO	NO

5th WCDM is set to make the best use of Social Media for Disaster Management Campaign.

Follow us : @wcdm2021 / #wcdm2021



DIGITAL SPONSORSHIP

5th WCDM provides an exclusive space for sponsorship on its Digital pages and website. WCDM has a vast database of industry, students, researchers, government officials, educational institutions, media houses from the field of Disaster Management.

WCDM provides a variety of benefits of being digital Sponsor :

- 1 Helps building Reputation
- 2 Increase Your Visibility
- 3 Reach Your Right Target
- 4 Advertise with the one and only World Conference on Disaster Management in India
- 5 Create new businesses and Partnership
- 6 Generate Direct Communication with your Targeted Audience.
- 7 Generate effective ROI.
- 8 Associate with a premium event in India hosted by Top state governments and Institutions.

Sponsorship Category:

PREMIER/ MAIN SPONSOR : Rs. 5,00,000/- (1 SPONSOR)

Main Sponsor will be eligible to avail major digital presence benefits :

- Logo presence on Social Media and Website for 6 months
- 15 Ad space on WCDM Social Media Pages and Website
- 1 Special Event
- 1 Sponsored Webinar
- Logo on Special Digital events/ Contests
- Logo presence on all WCDM Promotional Direct Mailers
- 1 Direct Mailer to WCDM Registered database

CO - SPONSORS : RS. 2,50,000/- (5 Sponsors)

Co-Sponsors will be eligible to avail the following digital presence benefits:

- Logo presence on Social Media and Website for 6 months
- 10 Ad space on Social Media and Website
- Logo on Special Digital events / Contests
- Logo presence on 5 WCDM Promotional Direct Mailers

ASSOCIATE SPONSORS : Rs.1,00,000/- (10 Sponsors)

Associate Sponsors will be eligible to avail the following digital presence benefits:

- Logo presence on Social Media and Website for 6 months
- 5 Ad space on Social Media and Website
- Logo on Special Digital events / Contests
- Logo presence on 2 WCDM promotional Direct Mailers

DIGITAL SPECIAL EVENTS SPONSORS : Rs. 5,00,000/- (2 Sponsors)

Special Event Sponsors are eligible to the benefits of 2 Special events or contest hold on WCDM Social Media pages or On-ground. The Sponsor will have strong mentioning on all the promotional material of these events. The sponsor will be eligible to give 1 complimentary live session during the event / contest to the audience / participants. Give away to the contest winners will be in the name of sponsor. Logo Mentioning on WCDM Social Media Pages, Website and On-Ground Gate Branding.

DIGITAL SCREEN / STANDEE SPONSORS : Rs. 50,000/- (25 Sponsors)

Digital Screen Sponsors will be eligible for 1 special screen at the strategic location at the 5th WCDM venue. The location can be Main Hall, Conference Hall lobby, Exhibition Area, Registration Area, Lunch/ Dinner Area.

In this category a Digital screen will be allotted to the sponsor, where it can run only its ads and videos; no other sponsor ads will be played on this screen.

OTHER SPONSORSHIP

GALA DINNER SPONSOR | Rs. 10,00,000/- | 1 SPONSORS

(On the Inaugural Evening of 24th November, 2021)

Help delegates rejuvenate by sponsoring dinner. Enhance and reinforce your organization's brand images during the time when congress delegates and dignitaries converge.

Benefits

- Sponsor's logo on WCDM standee's / signage / banner at food stations.
- 10 complimentary delegate registrations passes.
- Announcement during dinner.
- 1 LED TV display for Ads & Videos
- Food Stall branding
- Food Hall Entrance gate branding

LUNCH SPONSORS | Rs. 7,00,000/- | 4 SPONSORS

Help delegates rejuvenate by sponsoring a luncheon at the venue. Enhance and reinforce your organization's brand images during the time when conference delegates convene.

Benefits

- Sponsor's logo on luncheon signage / banner at food stations
- 3 complimentary delegate registrations
- Sponsor's name and logo on website.

Networking Breaks

	WEDNESDAY 24 th November, 2021	THURSDAY 25 th November, 2021	FRIDAY 26 th November, 2021	SATURDAY 27 th November, 2021
Lunch	1.30 p.m to 2.30 p.m	1.30 p.m to 2.30 p.m	1.30 p.m to 2.30 p.m	1.30 p.m to 2.30 p.m
Tea Break	11.30 a.m to 12.00 noon 3.30 p.m to 4.00 p.m	11.30 a.m to 12.00 noon 3.30 p.m to 4.00 p.m	11.30 a.m to 12.00 noon 3.30 p.m to 4.00 p.m	11.30 a.m to 12.00 noon 3.30 p.m to 4.00 p.m
Gala Dinner	7.00 p.m to 9.00 p.m			

DELEGATE KIT SPONSORS | Rs. 15,00,000/- | 1 SPONSORS

The Delegates Kit is a functional souvenir that participants use during the conference and after they return home. Your brand continues to be seen long after the closure of the conference.

Benefits

- Sponsor's logo on the website and kit.
- One page, high quality color flyer inserted into conference
- Bag (supplied by sponsor and approved by WCDM committee)
- 10 complimentary delegate registrations
- Announcement during dinner.
- 2 Banners & 5 Standees at on-ground strategic location
- Ad space on WCDM Digital standees on event days
- Networking Breaks

NAME TAG SPONSOR | Rs. 5,00,000/- | 1 SPONSOR

Name Tag will be distributed to visitors, invitees, media, speakers, delegates, sponsors and exhibitors on all days. An excellent medium to attract visibility and make your presence felt with every attendee.

Benefits

- The sponsor will get their branding on the name tag which will be provided to all delegates.
- Sponsor's logo on website
- 3 complimentary delegate registration

EXHIBITION

5th WCDM will be organizing an expo at the venue for the sponsors and other exhibitors to exhibit their products and services on disaster management.

The expo will be targeting more than 150 exhibitors which will be visited by the delegates attending the conference, speakers, industry representative, trade bodies, diplomatic corps, industry decision makers, government representatives, media guest, and students.

WHY EXHIBIT

- The 5th WCDM is designed to be one of the biggest events on Disaster Management outside the UN system attended by large number of participants from State Governments, Non Government Organizations, Disaster Management Researchers and Practitioners, Industry and Organizations, students and special invitees.
- Direct interaction with prospective partners and industry representatives, decision makers and think tank of the industry.
- The congress will present excellent networking opportunities.
- The Expo will open advertising opportunities through print and digital media.

FACILITIES

- Exhibition area located in ground floor of LHC, IIT Delhi
- Footfall of every participant guaranteed
- Each exhibition stall (4 x 6 ft) with 1 table, 2 chairs, 2 power points
- 2 free registrations for each exhibition stall with all benefits of conference kits, lunch, tea and dinner

BOOTH FEES

The minimum standard size of the Booth will be 3 mtrs * 3 mtrs or as per requirement.

CATEGORY	Standard Booth fee for period of the Event (Rs.)	Booth fee – per sq.meter (Rs.)
Startups & Innovators and NGOs	Rs. 50,000	Rs. 5,555

CATEGORY	Standard Booth fee for period of the Event (Rs.)	Booth fee – per sq.meter (Rs.)
Government & Semi Government Organizations	Rs. 1,00,000	Rs. 11,111
Manufacturers, companies & all other organizations or individuals	Rs. 1,50,000	Rs. 16,666
Open Space area (3 mtrs * 3 mtrs)	Rs. 50,000	Rs. 5,555

OVERSEAS EXHIBITORS:

CATEGORY	Space Booking
I. 9 Sq Mtrs Booth ready to occupy (3 * 3 Mtrs) in air conditioned hanger	US \$ 250 per sq.mtr 9 Sq.Mtrs (Minimum) \$ 2250
II. Bare space in air conditioned hanger	US \$ 150 Per sq.mtr
III. Bare space, open to air in outdoor	US \$ 75 per sq. mtr.

- All startups / innovators to compulsorily present startup certificates & all NGOs to present registration certificates.
- RSVPs and participant follow-up to be managed by the sponsor
- The sponsor is responsible for design, printing, delivery and associated costs which are not included.

Payment Details :

**Convener, 5th WCDM, Account No : 39592024289, IFSC : SBIN0013913
State Bank of India, South Extension Part – 1, New Delhi.**

5th



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CONTACT US

We look forward to forging a valuable partnership with you during the 5th World Congress on Disaster Management (5th WCDM) and beyond...

The sooner you get on board the more engagement opportunities you will have.

5th WCDM SECRETARIAT

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DRDO

INDUSTRY PARTNER

